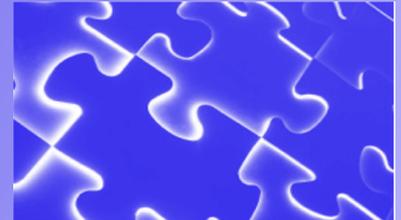




Is your company's diversity program missing something?
Unconscious bias can compromise an organization's best efforts to establish and maintain an effective company-wide diversity initiative!

New Intelligence puts it all together!

Diversity Insights from New Intelligence is a unique, award-winning software program featuring inspiring, self-paced, non-threatening, computer-based information delivery about outstanding African-American and Hispanic-American men and women who overcame adversity and racial discrimination to make notable contributions to human progress.



- ***Self-Paced Approach***

The carefully designed *Diversity Insights* system is based on effective educational strategies that maximize each participant's engagement in, understanding, and retention of the information presented. Participants interact with the program in self-paced, individual, private sessions through simple, intuitive point-and-click operations; keyboarding skills are not required.

- ***Non-Threatening***

Each exercise is self-assessing; there are no tests or examinations. Instead participants quickly learn that careful and thoughtful reading is essential to progressing through the presentations. Casually scanning or skimming the presentations or guessing at the solutions only delays completion.

- ***Interactive Methods***

Interaction with each session is through proven, effective *text reconstruction* methods, designed to avoid the necessity for keyboard skills while helping the participant maintain focus and concentration on the information presented. *Text reconstruction* is an extensively researched approach for focusing thinking and reasoning skills, and is particularly effective in helping maintain concentration on the information being presented, leading to improved understanding and retention. The *Diversity Insights* series is designed to help reduce prejudice, raise cultural sensitivity and insights, and increase understanding of the remarkable contributions to human progress that have been made by thirty-eight American men and women who overcame adversity and racial discrimination to make notable contributions to human progress.

- ***Flexible Implementation***

Deploy on laptop computers or on desktop systems. Costs are reasonable; the system does not limit the number of participants that can register on an individual computer system. New Intelligence offers individual computer licenses as well as classroom, departmental, division, or organization-wide licenses.

- ***Extensively Researched***

Developed with well-known authors and educational researchers Dr. Myra Linden and Dr. Arthur Whimbey, specialists in text reconstruction and critical thinking methods. Google "Myra Linden" or "Arthur Whimbey" for several thousand references to the research and publications of these notable educators.

- ***Many Other Features...***

The *Diversity Insights* software automatically prints individual certificates of completion following each section. The system maintains each participant's progress record, participation dates, and times. Sections can be completed in one or in numerous sessions; the software system manages the progression of each participant through each section.

For more information, contact New Intelligence at (972) 641-7747 or (972) 641-4445
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Now in our 12th year
Based in North Texas

Diversity Insights

Software for Cultural Enrichment

Did You Know...

...that the first American woman to receive an international pilot's license was Bessie Coleman, an African-American?

...that the scientist who perfected the technology that makes blood transfusions possible was an African-American physician, Dr. Charles Drew? This accomplishment by Dr. Drew occurred just before World War II, and resulted in thousands of lives being saved by blood transfusions during the war.

...that Jaime Escalante, a Bolivian-born Hispanic-American teacher in the East Los Angeles schools achieved such remarkable success with low-income, inner-city Hispanic teenagers that the feature film "Stand and Deliver" was made about his success, illustrating the fallacy of underestimating the educational potential of any person?

...that Guion S. Bluford, an Air Force pilot and aerospace engineer, became the first African-American astronaut to fly in space?

...that the traffic signal -- something we are accustomed to seeing every day -- was invented by Garrett Morgan, an African-American?

...that Benjamin Banneker, an African-American, and an accomplished mathematician and astronomer, was a key person on the commission that designed Washington, D.C., considered one of the world's most beautifully planned cities?

...that Antonia Novello, appointed by President Bush in 1989 to be the Surgeon General of the United States, began life as a poor, sickly girl from a small town in Puerto Rico?

...that Norbert Rilleux, an African-American and a nineteenth-century engineering genius, developed the Rilleux system of manufacturing foods and products requiring evaporation, including sugar, soap, condensed milk and gelatin, that is still in use today?

These and thirty other inspiring concise biographies of outstanding African-American and Hispanic-American men and women who overcame adversity and racial discrimination to make notable contributions to human progress are included in the new *Diversity Insights* text reconstruction software series – available in the TRAC-based interactive software format from New Intelligence Inc.